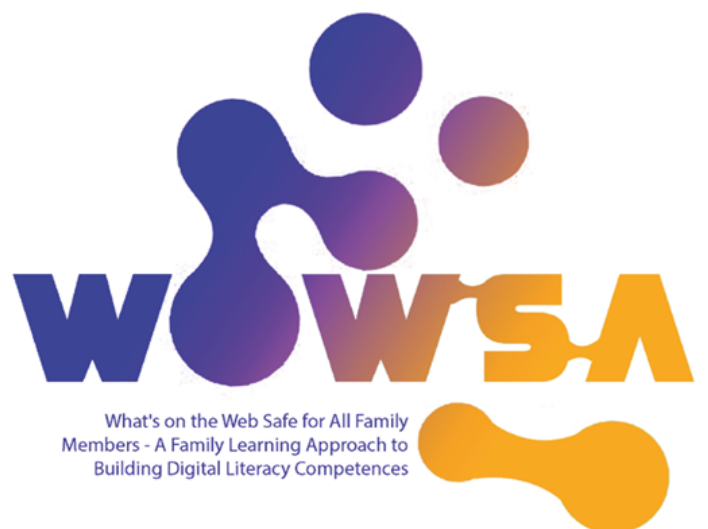




DIGITAL FOOTPRINT AND IDENTITY

Advanced level



DIGITAL FOOTPRINT AND IDENTITY

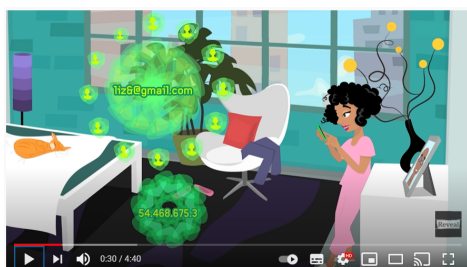


What is a digital footprint?

One's unique set of digital activities, actions, and communications that leave a data trace on the internet or on a computer or other digital device and can identify the particular user or device.

YOUR NEW FIRST IMPRESSION

Your digital footprint is the record or trail left by the things you do online. Your social media activity, the info on your personal website, your browsing history, your online subscriptions, any photo galleries and videos you've uploaded — essentially, anything on the Internet with your name on it.



Watch this [video](#) to understand your data trail on the Internet!



This information is your digital identity, and it could show up when someone searches for your name online, or sees any of your social accounts.

Your online identity can influence different aspects of your life. For example, employers, schools, colleges, and law enforcement officials could use your digital footprint as a basis for character assessment, so it is a good idea to have a **positive digital footprint**.



Positive
digital
footprint

Web Browsing

The digital footprint we leave after browsing websites is called the **internet footprint**. These are commonly called “**cookies**” and most websites will ask you to accept the use of cookies before you can access the site, without actually knowing what this means. If we inadvertently leave a lot of information about ourselves behind it could be passively or actively collected by other people just by using a simple search engine.



How can I manage my digital footprint?

Protecting personal data



According to Norton Security Center, having a productive and safe online digital life is important for you and your family to get the most from online experiences. Whether you love to shop, seek out new information or keep in touch with friends on social media, protecting your private information from viruses, spyware and hackers in the digital age should be a top priority.

HOW?



- Use privacy settings
- Keep a list of accounts
- Make sure to have an updated Antivirus
- Use strong password
- Monitor linking accounts
- Consider using an anonymous secondary email
- Know that sending is like publishing—forever
- Understand that searches are social
- Use digital tools to manage your digital footprint

- Value your personal information.
- Be cautious about what you publish and where you share.
- Think about your online privacy and review platform settings.
- Manage your reputation – evaluate what the impact could be when publishing a photo, status update, comment or review before you post it.
- Stop and think about the effect it could have on you and those around you longer term.



To know more
[Managing your digital footprint](#)



In short...



DIGITAL CITIZENSHIP

The quality of habits, actions, and consumption patterns that impact the ecology of digital content and communities.

Examples of Digital Citizenship:

Communicating with respect, respecting other's privacy, seeing things from another perspective, adding helpful information/context to a discussion or wiki page, supporting others by offering useful feedback, encouraging them, or sharing work they're proud of, etc.

Think of your digital footprint as an extension of who you are. It is the image you create for yourself for the world to see.

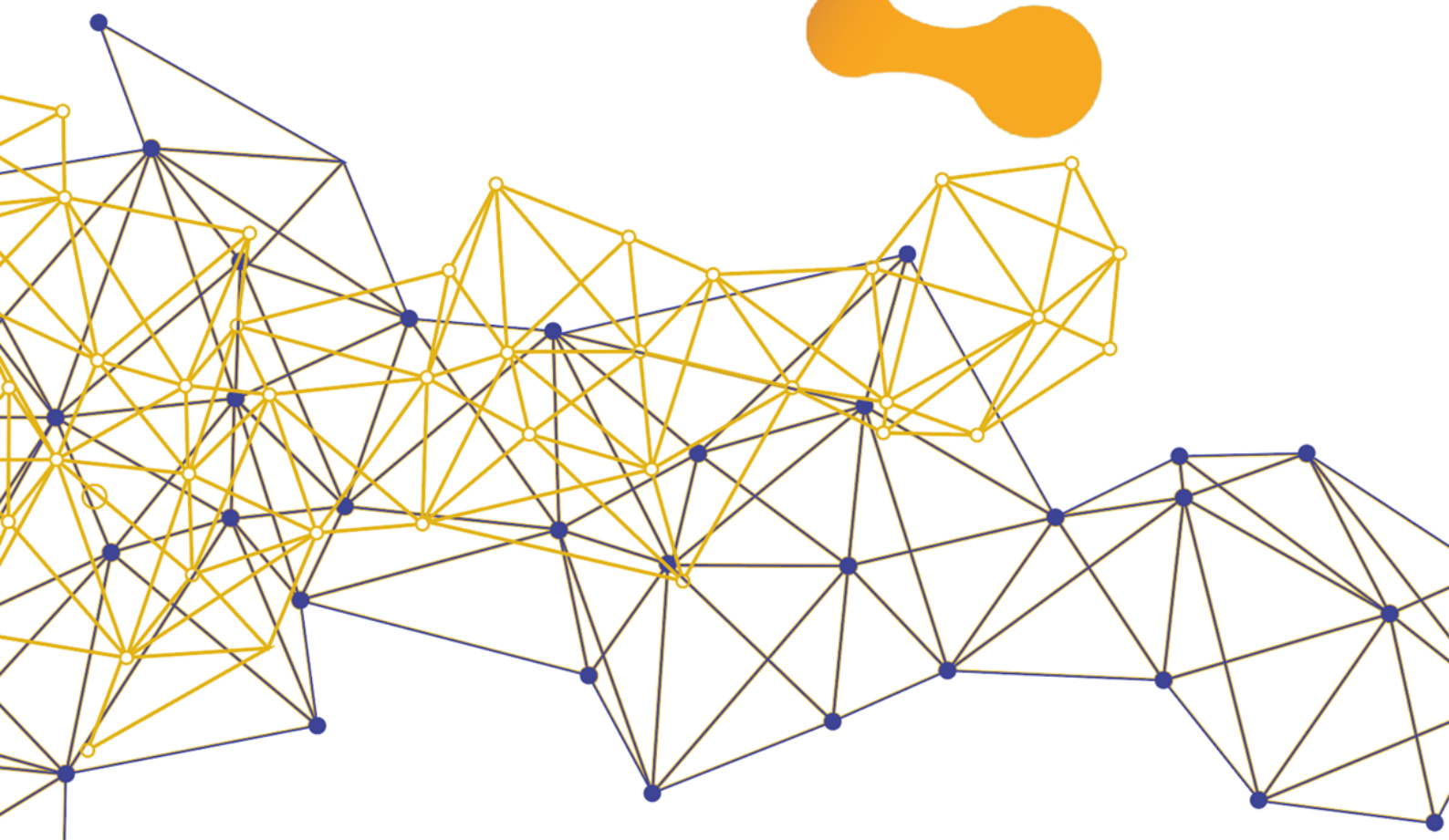
Be careful about what you share, like, or comment on. Avoid sharing too much personal information online. If there is something distasteful about you online, contact the website's administrator to request that the information be taken down.

Keep track of all the accounts you have, and keep an eye on the privacy settings from time to time. Privacy settings can be changed when an app is updated by the developer. It may be impossible to erase your digital footprint, but **you can work towards making it a positive one!**



Kid, you posted WHAT?! How to raise a digital citizen | Keegan Korf | TEDxOmaha

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