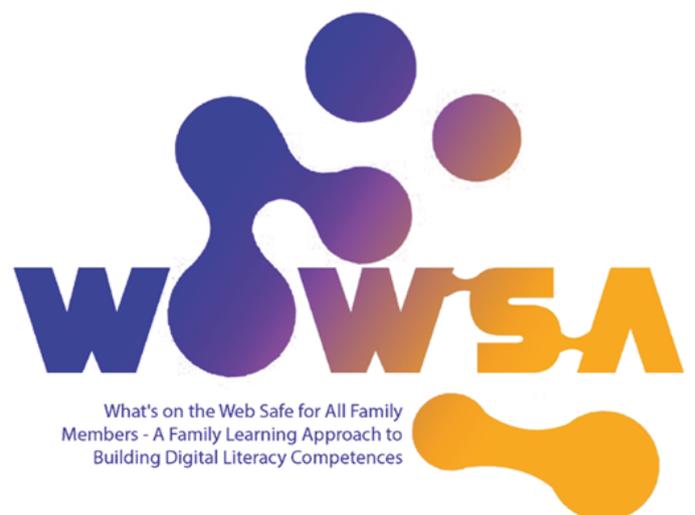


# NEWS AND MEDIA LITERACY

Advanced Level



# News and Media Literacy

Media literacy, simply put is the ability to identify different types of media and the messages they are sending.

When we speak of media, it encompasses print media, such as newspapers, magazines and posters, and digital media, tweets, posts, podcasts, etc.

Being able to understand these various forms of information with an ability to make sense of what is presented is key.



## Importance of News and Media Literacy Today

Media literacy helps us to analyse information from a variety of viewpoints. With so many sources of information today, critical thinking skills can help people identify reliable sources and filter through the noise to get at the truth.



Media Literacy - The Power (and Responsibility) of Information | Lisa Cutter | TEDxCherryCreekWomen

[Media Literacy - The Power \(and Responsibility\) of Information | Lisa Cutter | TEDxCherryCreekWomen](#)



# FAKE NEWS

At its core, we are defining “fake news” as those news stories that are false: the story is fabricated, with no verifiable facts, sources or quotes. Sometimes these stories may be propaganda that is intentionally designed to mislead the reader, or may be designed as “clickbait” written for economic incentives (the writer profits on the number of people who click on the story) (M/ Library).

Here's Donald Trump's most lasting, damaging legacy.



For example, we may spot fake news faster or understand why certain products are advertised more than others on social media sites like Facebook or Instagram.

[Fact Check: How to Spot Fake News](#)

[Common Sense Media: 5 Ways to Spot Fake News](#)

[How To Maintain Critical Thinking In The Modern World Of New Media](#)

[The Dangers of Fake News](#)



## What is the difference between fake news, disinformation, misinformation, and mal information?

**FAKE NEWS:** false stories that appear to be news, spread on the internet or using other media, usually created to influence political views or as a joke.

**MISINFORMATION:** false information that is spread, regardless of whether there is intent to mislead.



**DISINFORMATION:** refers to false information that's spread with the specific intent of misleading or deceiving people.

**MAL-INFORMATION:** information that is based on reality, used to inflict harm on a person, organization or country in an effort to ignite hatred against a particular ethnic group.



Helping Students Identify Fake News with the Five C's of Critical Consuming

[Helping Students Identify Fake News with the Five C's of Critical Consuming](#)

**Check these!**



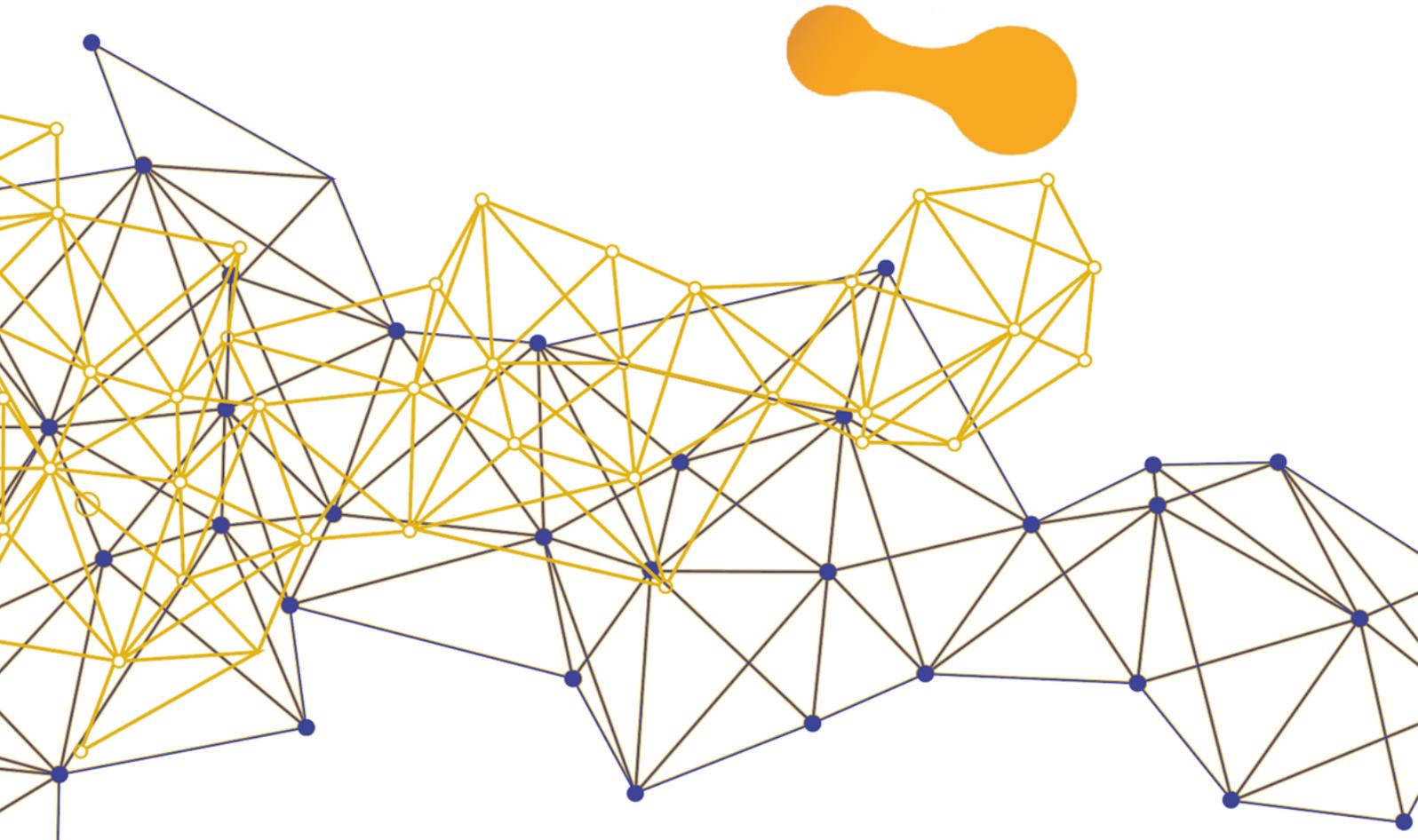
[Are Social Media Reactions Discouraging Critical Thinking?](#)

[Media Wise: How YOU Can Fact-Check the Internet \(VIDEO\)](#)

[Why Your Newsfeed Sucks - Smarter Every Day 212](#)



# WOWISA



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